



Institute of Electrical and Electronics Engineers

The University of Texas at Austin
Engineering Student Life
Attn: Erica Garza (IEEE UT Austin)
2501 Speedway C2108, Austin TX, 78712

On behalf of the Institute of Electrical and Electronics Engineers at The University of Texas at Austin (IEEE-UT), I would like to invite your organization to be involved with our large and diverse student branch during the 2026 – 2027 academic year.

Who We Are:

- Established in 1947, IEEE-UT is now one of the largest IEEE student branches in the U.S.
- **300+ active undergraduate and graduate members**
- A central hub for Electrical and Computer Engineering (ECE) students

Our Mission:

- Advance innovation and academic excellence for the benefit of humanity
- Empower UT ECE students through professional and technical growth
- Connect students with industry leaders and corporate partners

Key Programs & Events (2026–2027):

Technical & Academic Initiatives

- IEEE-UT Student Branch Endowment Fund for member scholarships
- Tech talks featuring industry professionals
- **Annual hardware based Techathon**

Professional Development

- Semesterly **Leadership Retreats**
- Participation in Fall Welcome Week (reaching **400+ new ECE students**)

What We Offer Corporate Partners:

By partnering with IEEE-UT, your organization gains:

- Reach **50–100+ students** at our events
- Build relationships with top-tier technical talent
- Access to a curated pool of student candidates and the student information booklet
- **Brand visibility** across IEEE-UT and Cockrell School platforms
- Startup-friendly pricing for teams under 50

This document outlines all of IEEE-UT's 2026 – 2027 *Corporate Sponsorship Opportunities* in detail and includes a *Corporate Support Request Form* you can use to schedule events. Should your company be interested in partnering with IEEE-UT for any of these events or initiatives, please scan and email the *Corporate Support Response Form* to corporate@ieeeut.org. We are happy to customize events as your company sees fit, and please reach out if you have any questions. We look forward to working with you!

Sincerely,

Megan Zhong

IEEE Corporate Director: 2026 – 2027



IEEE UT

IEEE UT Corporate Support Levels 2026-2027:

If you have supported IEEE UT in the past, please note that our event pricing has changed from previous years.

All ECE student organizations now follow a tiered corporate support level system. We appreciate your willingness to support our organization this school year and would like to partner with you to make an event happen. If you would like to discuss benefits or pricing, feel free to reach out to us for any concerns or clarifying questions.

All IEEE UT members are invited and encouraged to attend corporate sponsored events. Marketing material is displayed on all of our platforms as well as all Cockrell School of Engineering promotional platforms. An average of **50 members** typically RSVP and attend, with larger events hosting closer to **100 members**.

Gold: \$1,500

- Host one technical or social event per academic year.
- Access to student information.
- Recognition as sponsor at events, in communications, on website, and additional materials.
- **Reduced rate for startups (<50 employees): \$500**

Catering for the event is the responsibility of the industry partner.

Platinum: \$2,500

- Host two technical or social event per academic year.
- Access to student information.
- Recognition as sponsor at events, in communications, on website, and additional materials.
- **Reduced rate for startups (<50 employees): \$750**

Catering for the event is responsibility of the industry partner

ECE Connect Advantage*

- Host one technical or social event per academic year.
- Access to student information.
- Recognition as sponsor at events, in communications, on website, and additional materials.

Catering for the event is the responsibility of the industry partner.

**As part of the ECE Connect Advantage program, 20% of each corporate contribution is allocated directly to selected ECE student organizations.*

Annual Opportunities:

IEEE UT Techathon (\$1000): Hosted every Spring semester, this is a two week long competition where teams create any project they want from a set of given hardware. Corporate sponsors will be promoted on parts kits and through Techathon advertisements, and will be given the opportunity to host a technical workshop for participants.

Events:

IEEE UT holds regularly scheduled events that follow these dates and location types. Our members are familiar with these times and therefore scheduling one of the following for your corporate sponsored event ideally leads to less scheduling conflicts amongst members.

Please note that corporate events do not always have to fall on these dates and are not limited to these types of events.

Event Type	Scheduled Times	Supported Location Types
General Meetings	Tuesdays 7PM - 8PM Thursdays 7PM - 8PM	EER Large Classroom (Seats 120) Multifunction Room (Seats 90)
Workshops	<i>Dates are Flexible</i>	EER Large Classroom (Seats 120) Multifunction Room (Seats 90)

IEEE Corporate Support Request Form

Company Name: _____ Phone: _____

Company Contact Information:

Name: _____ Email: _____

Mailing Address: _____

Event Selection: Mark/circle which events and/or packages you want!

Select Options	Gold Level: ___ General Meeting (\$1,500/500*) ___ Workshop (\$1,500/500*) Platinum Level**: ___ General Meeting (\$2,500/750*) ___ Workshop (\$2,500/750*) Other: ___ IEEE UT Techathon Sponsorship (\$1000) ___ Conference Sponsorship (\$1000 per person or donate passes; you will receive a thank you note from the sponsored attendee) *Startup pricing **Platinum level sponsors receive 2x events for the listed price
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Additional Opportunities:

___ We would like to support IEEE-UT by partnering on an event not listed above.

Please Specify: _____

___ We have products we would like to donate for reverse-engineering, prize-raffling, or IEEE Branch office upgrading purposes.

Please Specify Item(s): _____

TOTAL Company Contribution Amount: \$ _____

Signature: _____ Date: _____

Please email completed form to corporate@ieeeut.org.

We thank you for your generous support of our student chapter. Your sponsorship not only empowers our student members, but also provides valuable opportunities for you to connect with emerging engineers.