



IEEE

Institute of Electrical and Electronics Engineers

The University of Texas at Austin
Engineering Student Life
Attn: Jessica Arons (IEEE UT Austin)
2501 Speedway C2108
Austin TX, 78712

Dear Potential Corporate Partner,

On behalf of the Institute of Electrical and Electronics Engineers at The University of Texas at Austin (IEEE-UT), I would like to invite your organization to be involved with our large and diverse student branch during the 2024 – 2025 academic year.

The IEEE-UT student branch has grown substantially since its establishment in 1947 to become one of the largest IEEE branches in the nation and the largest student-run technical organization on campus. IEEE-UT has over 300 undergraduate and graduate members, and our general meetings have seen sustained and consistent attendance.

IEEE-UT's mission is threefold: **(1)** to recognize and advance technological innovation and academic excellence for the benefit of humanity, **(2)** to continue the professional development of all UT ECE students, and **(3)** to facilitate connections between ECE students and corporate partners. IEEE-UT's goals for the next academic year are bold, and we need significant corporate support to reach them. By supporting IEEE-UT you will not only help our organization achieve its mission, but you will also connect with some of the top students at our world-class university.

Our leadership team is confident that our planned events and initiatives will continue to advance the above visions and grow our student branch membership. For the first part of our mission, we have created the *IEEE UT Student Branch Endowment Fund* to fund scholarships for our members. We have also planned *Technical Talks* to invite students to learn more about current technologies and inspire them to create new innovations. For the second part of our mission, IEEE-UT hosts **2 Branch Leadership Retreats** to develop leadership skills for highly-motivated students annually and actively participates in the fall *Welcome Week* to introduce the **400+** new ECE students to the department and industry opportunities. Finally, we have planned **14 General Meetings** (7 per semester), and IEEE-UT would like to receive corporate support for *Technical Talks* and *General Meetings* to allow students to connect with our valued corporate partners. These are but a few of the exciting programs we have planned for the 2024 – 2025 academic year.

This document outlines all of IEEE-UT's *2024 – 2025 Corporate Sponsorship Opportunities* in detail and includes a *Corporate Support Request Form* you can use to schedule events. Should your company be interested in partnering with IEEE-UT for any of these events or initiatives, please scan and email the *Corporate Support Response Form* to corporate@ieeeut.org.

If you have any questions, please do not hesitate to contact me at corporate@ieeeut.org.

I look forward to creating a lasting partnership with your organization.

Sincerely,

Aaron Sulbaran

IEEE Corporate Director: 2024 – 2025

Ayesha Haider

IEEE Corporate Liaison: 2024 – 2025

IEEE Corporate Sponsorship Opportunities 2024-2025

Event and Date(s)	Expected Audience & Contribution	Event Description	Corporate Support Visibility
<p>TIER 1:</p> <p>General Meetings</p> <p><i>Fall Semester:</i> Every Thursday between August 30 - December 9:</p> <p>September: 09/05/24, 09/12/24, 09/19/24, 09/26/24</p> <p>October: 10/03/24, 10/10/24, 10/17/24, 10/31/24</p> <p>November: 11/07/24, 11/14/24, 11/21/24, 11/28/24</p> <p>December: 12/05/24</p>	<p>Audience: UT ECE Students (undergraduate and graduate)</p> <p>Attendance: 50-125</p> <p>Contribution: \$1000 ((\$750 for small companies) (\$250 for startups)</p> <p>+ food and catering for all companies</p>	<p>General Meetings begin with announcements about upcoming events and professional opportunities. The rest of the meeting is reserved for corporate presentations.</p> <p>During these presentations, students have the opportunity to learn about the role of an electrical or computer engineer in the industry. Partners can introduce their corporate culture and projects.</p>	<ul style="list-style-type: none"> ● A 30-40 minute presentation made by your corporate representative(s) ● Opportunity for your representative(s) to meet with students individually before and after the meeting ● Opportunity to distribute company materials, giveaways, prizes, etc. to students during meeting ● Recognition on all related advertising (fliers, Facebook, mass-email, LinkedIn, Instagram)

TIER 1:

Technical Talk

*Dates flexible based upon company preference (Tuesdays/Thursdays preferred)

Audience:
ECE Students

Attendance: 50-100
Contribution: \$1000

(\$750 for small companies)

(\$250 for startups)

(No contributions for government-affiliated companies)

+ food and catering for all companies

Company representatives present an in-depth technical discussion of their projects and workflow. Partners can showcase their products through hands-on demonstrations and product design overviews.

- Opportunity for your representative(s) to interact with students in a technical environment
- Opportunity to provide products for raffles and giveaways
- Recognition on all event publicity materials (fliers, Facebook, mass-email, LinkedIn, Instagram)

<p>TIER 1:</p> <p>Workshops</p> <p>*Dates are <u>flexible</u> based on companies preference (Tuesdays/Fridays preferred)</p>	<p>Audience: Entire IEEE membership + partnering organization representative(s)</p> <p>Attendance: 60-100 Contribution: \$1000</p> <p>(\$750 for small companies)</p> <p>(\$250 for startups)</p> <p>(No contributions for government-affiliated companies)</p> <p>+ food and catering for all companies</p>	<p>In addition to the various different corporate events we host, we also allow companies to come in and give specific workshops to the students. These include but are not limited to resume building, LinkedIn construction, and public speaking workshops. This allows a company to get exposure to the different students in the organization as well as provide them with resources and expertise in a specific matter to better their career prospects.</p>	<ul style="list-style-type: none"> ● Interacting with students ● Providing good industry scope to the students ● Increasing exposure to the talent and knowledge of the company employees have
<p>TIER 1:</p> <p>Fireside Chats</p>	<p>Audience: Entire IEEE membership + company representative</p> <p>Attendance: 60-100 Contribution: \$1000</p> <p>(\$750 for small companies)</p> <p>(\$250 for startups)</p>	<p>Fireside Chats will occur during an evening time best suited for all ECE students. These are insightful conversations, led by an organizational moderator and a company representative, with interactive Q&A to foster audience engagement.</p>	<ul style="list-style-type: none"> ● Opportunity for one of your representatives to develop meaningful connections with IEEE UT Austin students through 1 on 1 interactions. ● Recognition on all event publicity materials (fliers, Facebook, mass-email, LinkedIn, Instagram)

TIER 2:

Casual Networking Events

*Dates are flexible based on companies preference (Tuesdays/Fridays preferred)

Audience:

Entire IEEE membership + partnering organization representative(s)

Attendance: 60-100

Contribution: \$750

+ food and catering for all companies

Each semester, IEEE hosts various casual networking events and socials with corporate partners. Some events are exclusively organized for IEEE members and other events are held jointly with other engineering organizations. Casual networking events allow for company representative(s) to interact with students in a non-academic setting on OR off campus. Some past examples include Speed Networking, Food Truck Social, Bowling Night, and Resume Workshops.

- Interaction with students in a casual setting
- Recognition on all event publicity materials (fliers, Facebook, mass-email, LinkedIn, Instagram)
- Opportunity to provide products for raffles and giveaways

****Small Companies = 500 employees or less****

****Startups = 50 employees or less****



IEEE

Institute of Electrical and Electronics Engineers

Student Branch at:

The University of Texas at Austin

Corporate Email: corporate@ieeeut.org

IEEE Corporate Support Request Form

Company Name: _____ Phone: _____

Company Contact Information:

Name: _____ Email: _____

Mailing Address: _____

Event Selection: Mark/circle which events and/or packages you want!

Select Options	
	Tier 1:
	<input type="checkbox"/> General Meeting (\$1,000*)
	<input type="checkbox"/> Tech Talk (\$1,000*)
	<input type="checkbox"/> Workshops (\$1,000*)
	<input type="checkbox"/> Fireside Chat (\$1,000*)
	<input type="checkbox"/> Conference Sponsorship (\$1000 per person or donate passes; you will receive a thank you note from the sponsored attendee)
	Tier 2:
	<input type="checkbox"/> Casual Networking Events (\$750)
	<input type="checkbox"/> Community Service (\$750)
	Other:
	<input type="checkbox"/> Sending a judge to an event (\$200)
	*\$750 for small companies, \$250 for startups

Additional Opportunities:

We would like to support IEEE-UT by partnering on an event not listed above.

Please Specify: _____

We have products we would like to donate for reverse-engineering, prize-raffling, or IEEE Branch office upgrading purposes.

Please Specify Item(s): _____

TOTAL Company Contribution Amount: \$ _____

Signature: _____

Date: _____

Please email completed form to corporate@ieeeut.org.