

IEEE UT Austin Student Branch

Corporate Partners Information

Thank you for your interest in supporting the IEEE Student Branch at the University of Texas at Austin. This info sheet is designed to help you better understand the Branch and how your organization can help us make an impact on the lives of America's future engineers.

Who We Are

Founded in 1947, the IEEE Student Branch at the University of Texas at Austin is a student-governed institution that promotes the interests of undergraduate and graduate electrical and computer engineering students, as well as students in related majors.

Our Membership

Membership for the Branch is free, though paid membership in the national IEEE organization is required for students to be considered members of the Branch. National IEEE membership is also required for all officers of the Branch. The Branch currently has, roughly, 100 members. For the upcoming 2009-2010 academic year, the Branch looks forward to increasing its membership by providing unique, exciting activities and services for the student body.

Your Support

The Branch always needs corporate support, for four reasons:

1. One of our primary objectives is to provide opportunities for students to meet with corporate representatives. Through corporate presentations and possible events such as company meet-and-greets and CAFE (Career Advancement For Engineers), our members are given the opportunity to form a personal relationship with the companies that interest them.
2. Generous organizations are the major source of funds for our unique activities like Fajita Fest and Frag-a-Thon. The number of activities we can plan and execute per year is directly tied to the amount of money made available to us. Supporting an event financially or in-kind is a great way to increase name recognition and get "face time" among UT engineering students, especially those in the electrical and computer engineering department. Meanwhile, it also allows the Branch to increase its value to students.
3. We would like to better connect members at the collegiate level with members at the professional level by allowing them the opportunity to attend IEEE-affiliated conferences. Your support will be used to send our members on conferences.
4. The Branch provides workstations in its office for both officer and member use. Upgrades and replacements are becoming increasingly more needed as our computers age.

No matter how you support our organization, your support will get your company's name

and logo on the Sponsors page of the Branch web site. In most cases, your company's name and logo will also appear on the publicity for our events as well as throughout the events themselves.

Support Opportunities

The Branch hosts several kinds of events every fall and spring semester:

- *General Meetings:* The Branch holds a general meeting every two weeks during the fall and spring semesters to inform attendees about Branch and engineering news, provide students chances to get involved with college-wide events, and showcase corporate presentations. A normal corporate presentation gives representatives an opportunity to share the culture and history of their company and expand recognition of its name and logo among a diverse group of students. Students who attend meetings can also be informed that representatives will be accepting résumés or can be given information on how to submit their résumés to your company. If you have other arrangements or suggestions that you would like to make, we are happy to work with you.
- *Fajita Fest:* The Fajita Fest serves as a great opportunity for students to both eat and network with company representatives in an informal setting. Food tends to attract engineers, especially free or cheap food subsidized by your company. We set up several grills in the middle of the engineering lawn on campus on a class day during lunch. We'd love to have some corporate information booths there, too! Given the nature of the event, concurrent participation of different companies is strongly encouraged. Total food costs for the Fajita Fest event are generally approximately \$1000.
- *Frag-a-Thon:* Frag-a-Thon is a periodic evening of networked gaming intended to relieve stress among hard-working electrical and computer engineers. The Branch makes arrangements to use a UT computer lab, gets a popular game installed on the computers, and we let the students loose to have fun. When the dust has settled, prizes are awarded. Support opportunities are widely available for this event. Your company could do anything from providing prizes to actually participating, if you so choose. Contact our corporate liaison to determine how you can help.
- *College-Wide events:* The Branch participates in many college-wide events, where engineering students from different disciplines get a chance to meet, greet, and compete. An example of a college-wide event is E-Week, where students from all engineering departments are pitted against each other in friendly competitions. The Branch usually hosts at least two events during E-Week. There are usually several college-wide events per semester and cost and support opportunities vary widely, so please contact our corporate liaison for more details if your company wishes to support this type of event.

We are always open to developing unique, new events and programs tailor-made to your company's recruiting requirements. If your company has an idea for an event not listed above, please contact our corporate liaison and we'll see what we can do.